

Jared W. Johnson

Address: 2708 Scott Street
Davenport, IA 52803
Phone: 773-490-2657
Email: jared@midsummermovies.com

Objective

Ambitious and independently motivated producer with a B.A. in Communications and a background in corporate media, seeking a challenging position with the possibility for long-term career growth

Experience

Writer/Creative Director, 2006 to present

Nehlsen Communications, Moline, IL

- Wrote press releases and advertising copy for both national and local clients
- Managed distribution of releases, photographs and ancillary materials to the press
- Developed editorials for tabloid inserts
- Oversaw creative design aspects of print ads and tabloid inserts
- Developed an integrated internet, print and broadcast advertising campaign

Assistant Producer, 2001 to 2006

20/20 Communications, Inc., Elk Grove Village, IL

- Managed projects for clients such as Life Fitness, OfficeMax, Learning Resources, the Million Dollar Round Table, the American Association of Pediatrics, and the American Society of Plastic Surgeons
- Wrote scripts, treatments, and advertising copy
- Prepared production budgets and schedules for Production Manager
- Managed web presence and direct mail campaigns
- Represented company with Greater O'Hare Association Networking Executives
- Researched and advised ownership on equipment acquisition
- Developed and implemented advertising and marketing initiatives
- Directed video productions and voice-over sessions

Creative Services, 1999 to 2006

- Programmed DVDs and interactive CD-ROM projects
- Compressed video and audio for internet distribution and streaming
- Maintained Local Area Network and office computers
- Designed artwork for DVD, CD and VHS packaging
- Operated video and still camera, location sound equipment, and lights

Video Editor, hired in 1998

- Edited corporate and industrial videos, television commercials, and public service announcements
- Prepared b-roll for distribution to broadcasters
- Animated motion graphics and visual effects
- Composited multi-layered shots, including keying and rotoscoping
- Duplicated DVDs, Cds, and VHS cassettes
- Converted programs between international formats, such as NTSC, SECAM and PAL

Freelance Animator, 2005

Bullet Proof Film, Chicago, IL

- Conceptualized and keyframed multiple animation sequences for the feature-length documentary *Unauthorized And Proud Of It*

Director, 2005

Strays Don't Sleep, Nashville, TN

- Produced and directed music video for Nashville based group Strays Don't Sleep; CD/DVD package is currently in distribution through One Little Indian in Great Britain and Hybrid/PT2 in the US

Freelance Editor, 2004

Awassa Children's Project of Chicago, Chicago, IL

- Edited fundraising piece for the Awassa Children's Project of Chicago, an organization that supports orphanages and AIDS awareness street performers in Awassa, Ethiopia

Producer/Director, 2002 to 2004

Midsummer Movies, Chicago, IL

- Founded independent film company focused on sharing the creative process of professionals with amateur talent
- Managed schedule and budget for *The Transfiguration of Harold Maines*
- Developed public relations campaign, including press kits and email newsletters
- Established online sales and distribution of movie and soundtrack through MidsummerMovies.com, CDBaby.com, and Amazon.com
- Directed professional actors, crew, music composers, and post-production engineers
- Premiered film at ShockerFest Film Festival in Modesto, CA

Web Designer, 2002 to present

- Programmed and designed graphic layouts for websites
- Consulted with clients on strategies for search engine optimization
- Managed and invoiced multiple accounts, including CruxMag.com, CosmicVendingMachine.com, and MidsummerMovies.com

Freelance Videographer, 1999

Video One Productions, Chicago, IL

- Instructed new editors on Media 100 non-linear editing software
- Director of Photography for live event and corporate video productions

Education

Bachelor of Arts: Communications, 1998

Wheaton College, Wheaton, IL

Related Coursework: Video Production, Broadcast Engineering, Journalism, Graphic Design, and Media Law

Software

Media 100i, Apple Final Cut Pro, DVD Studio Pro, Microsoft PowerPoint, Word, Excel, Avid ProTools, Adobe Photoshop, AfterEffects, GoLive, Illustrator, Canopus ProCoder, Macromedia Dreamweaver, Flash